

A knowledge-based Recommender for the Rijksmuseum Artworks

Digital Humanities and Cultural Heritage

- ▶ Provided as RDF
- ▶ Annotated using Iconclass:
 - ▷ Describes artwork content
 - ▷ Iconographic view
 - ▷ Meaning



- ▶ Iconographic descriptions
- ▶ High expressivity
- ▶ Meaning of artwork content
- ▶ Expert vocabulary for art historians



Understanding Iconclass Annotations

- ▶ Only few concepts because of high expressivity
- ▶ Difficult to understand because intended for experts
- ▶ Difficult for non-experts to compare artworks



Recommending Artworks with Iconclass

- ▶ Similarity based on iconographic hierarchy
- ▶ Navigate within the iconographic meaning
- ▶ Only few navigation options because of high expressivity



Example: Still Life

- ▶ Title:
 - ▶ [Still Life with Game and a Greek Stele: Allegory of Autumn](#)
- ▶ Annotated with Iconclass concepts:
 - ▷ [autumn, fall, 'Autumnus'; 'Autunno' \(Ripa\)](#)
 - ▷ [hunting trophies](#)



Expanding the Artwork Descriptions

- ▶ Describe artwork content with a general vocabulary
- ▶ Better understandable by non-experts
- ▶ View on artwork content:
 - ▷ Different
 - ▷ Additional
 - ▷ Interlinked
- ▶ More options for similarity and navigation

- ▶ A general vocabulary for describing artworks
- ▶ Contains a lot of different concepts:
 - ▷ Physical Objects and Attributes
 - ▷ Abstract Concepts
 - ▷ Styles and Periods
 - ▷ Groups and Organizations
 - ▷ Activities
 - ▷ Materials



Describing Artworks with AAT

- ▶ We do not describe artworks directly
- ▶ Describe Iconclass concepts using AAT concepts
- ▶ Create links between Iconclass and AAT
- ▶ Can expand artwork descriptions automatically
- ▶ Independent of the artwork collection

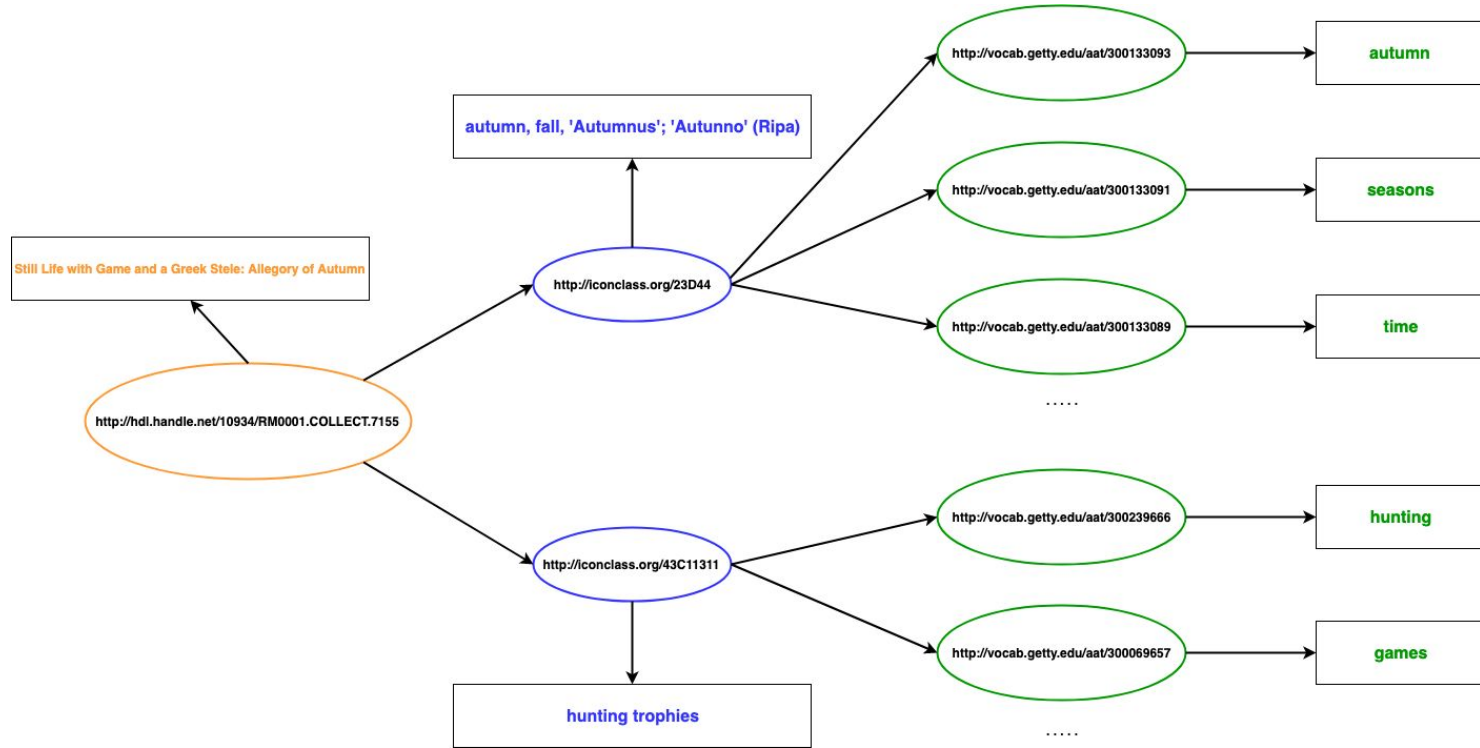
- ▶ Interlink concepts of Iconclass and AAT
- ▶ Link means the AAT concept describes the Iconclass concept
- ▶ Links were disambiguated based on:
 - ▷ Terms describing Iconclass concepts
 - ▷ Broader concepts in the AAT hierarchy

Example: Still Life

- ▶ Expanded AAT concepts:
 - ▶ [Nature](#)
 - ▶ [Animalia \(kingdom\)](#)
 - ▶ [occupations \(livelihoods\)](#)
 - ▶ [occupations \(armed conflicts\)](#)
 - ▶ [hunting](#)
 - ▶ [carcasses \(ammunition\)](#)
 - ▶ [seasons](#)
 - ▶ [personification](#)
 - ▶ [time](#)
 - ▶ [still lifes](#)
 - ▶ [culture](#)
 - ▶ [games](#)
 - ▶ [autumn](#)
 - ▶ [societies](#)
 - ▶ [civilization](#)
 - ▶ [recreation](#)
 - ▶ [exercises](#)
 - ▶ [sports](#)



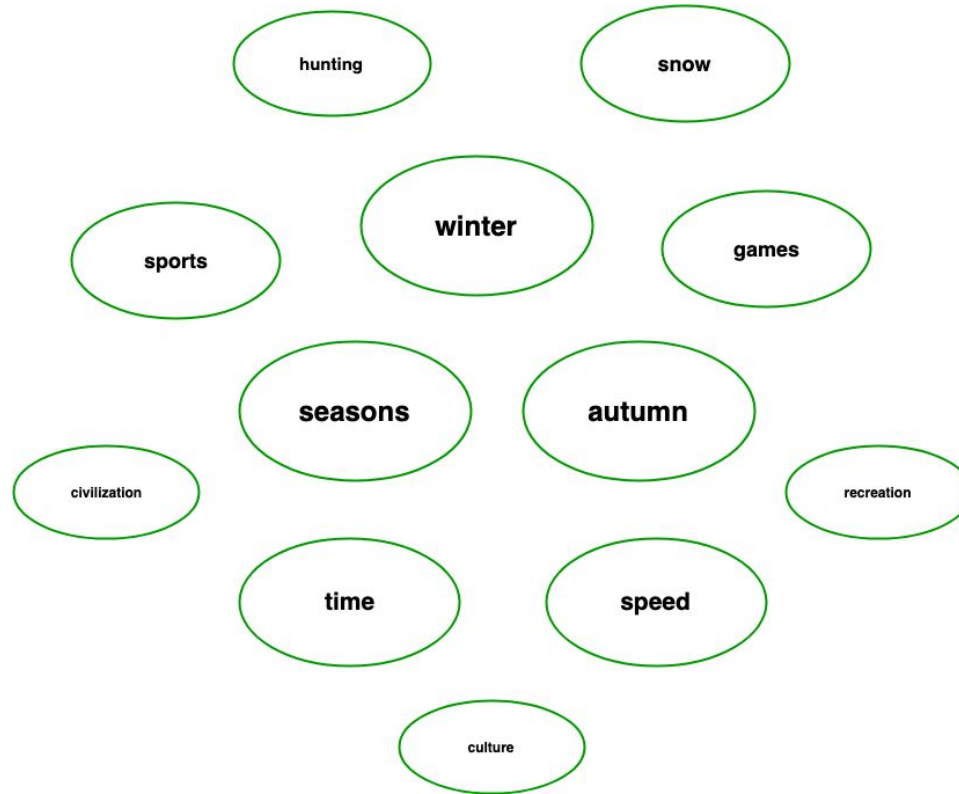
Example: Still Life



Represent the importance of concepts as a score:

- ▶ Based on the interlinks between Iconclass and AAT
- ▶ Independent of the collection items
- ▶ Based on Information Content:
 - ▷ The further down in the hierarchy, the more relevant
 - ▷ If low number of interlinks, then more important
 - ▷ But only linked concepts contribute to score

Example: Still Life



- ▶ Different views on artwork content
- ▶ More navigation options
- ▶ Relevancy as an explanation
- ▶ Relevancy for improved similarity
- ▶ Independent of the collections
- ▶ Independent of user input
- ▶ Automatic calculation

- ▶ Linking of completely different vocabularies is difficult
- ▶ False positives provide wrong explanations
- ▶ False positives influence scores

- ▶ Improve interlinks
- ▶ Selective recommender for navigation
 - ▷ User selects some concepts
 - ▷ Similarity is calculated based on selection
- ▶ Combine both Iconclass and AAT for similarity retrieval

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